



SPONSORSHIP LEVELS

HLH Heroes Foundation Virtual 5k Fun Run



May 17-24
2024

SPONSORSHIP FINANCIAL REACH

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INFORMATION FROM THE



HLH HEROES FOUNDATION

-NO ONE FIGHTS ALONE-

HLH stands for hemophagocytic lymphohistiocytosis and is a rare disease that typically occurs in young children, but may also occur in adults.

The HLH Heroes Foundation is a 501(c)3 non-profit organization formed in 2021 by a group of HLH caregivers who wanted to honor their warriors by building a community of support.

Mission:

The HLH Heroes Foundation is dedicated to providing support to individuals and families impacted by HLH.

Vision:

No One Fights Alone!



HLH HEROES FOUNDATION

-NO ONE FIGHTS ALONE-

As the Title Sponsor of our event, you are making a strong commitment and statement that you are in unison with the HLH Community and HLH Heroes Foundation. Your sponsorship will help spread awareness about HLH and provide support to families and individuals impacted by HLH so we can fulfill our vision of: No One Fights Alone!

Sponsorship includes:

- 20 Race Entries/Race Kits
- Social Media Promotion
- Name/Logo on the back of the shirt
- Opportunity to provide “swag” items
- Add advertisement/flyer to race kit
- Be acknowledged in race emails
- Logo on event webpage and Facebook page
- Name/Logo on uploaded photos on race page
- Name/Logo on Finisher’s Certificate
- Opportunity for a video/customized advertisement during the week of the race
- Opportunity to have your information on the “cover page” of the race registration site
- Only one Title Sponsor for the event

TITLE SPONSOR

20,000



HLH HEROES FOUNDATION

-NO ONE FIGHTS ALONE-

As a Gold Sponsor of our event, you understand how crucial it is to help spread awareness about HLH to help families and individuals receive a quick and accurate diagnosis. Your support will help fulfill our vision of: No One Fights Alone!

Sponsorship includes:

- 15 Race Entries/Race Kits
- Social Media Promotion
- Name/Logo on the back of the shirt
- Opportunity to provide “swag” items
- Add advertisement/flyer to race kit
- Be acknowledged in race emails
- Logo on event webpage and Facebook page
- Opportunity for video/customized advertisement during the week of the race



GOLD SPONSOR

15,000



HLH HEROES FOUNDATION

-NO ONE FIGHTS ALONE-

As a Silver Sponsor of our event, you recognize what a team name means. It is the honor/story of a warrior's unique journey. All these team names help to tell a story and help remind us to keep fighting to help fulfill our vision of: No One Fights Alone!

Sponsorship includes:

- 10 Race Entries/Race Kits
- Social Media Promotion
- Name/Logo on the back of the shirt
- Opportunity to provide "swag" items
- Add advertisement/flyer to race kit
- Logo on Facebook page



SILVER SPONSOR

5,000



HLH HEROES FOUNDATION

-NO ONE FIGHTS ALONE-

As a hero sponsor you recognize the ups and downs that families and individuals fighting HLH face each and every day. You stand with us to help ease the waters on their journeys and help us fulfill our vision of No One Fights Alone.

Sponsorship includes:

- 4 Race Entries/Race Kits
- Social Media Promotion
- Name/Logo on the back of the shirt
- Opportunity to provide a “swag” item



HERO SPONSOR

2,000



HLH HEROES FOUNDATION

-NO ONE FIGHTS ALONE-

As our sidekick sponsor, you are right there to walk this road with us. You're an ally and a supporter and are ready to cheer on the HLH Community.

Sponsorship includes:

- 2 Race Entries/Race Kits
- Social Media Promotion
- Name/Logo on the back of the shirt



SIDEKICK SPONSOR

750



HLH HEROES FOUNDATION

-NO ONE FIGHTS ALONE-

As apart of our fan squad, you help show your support for our foundation, the HLH, community and the work that we do.

Sponsorship includes:

- 1 Race Entries/Race Kits
- Social Media Promotion



FAN SQUAD

250



HLH HEROES FOUNDATION

-NO ONE FIGHTS ALONE-



Sponsorship Benefits

	Title \$20,000	Gold \$15,000	Silver \$5,000	Hero \$2,000	Sidekick \$750	Fansquad \$250
# of Included Race Entries	20	15	10	4	2	1
Social Media Promotion	★	★	★	★	★	★
Name/Logo on Back of Shirt	★	★	★	★	★	
Opportunity to Provide a "Swag Item"	★	★	★	★		
Logo on Facebook Page	★	★	★			
Add Advertisement to Race Kit	★	★	★			
Acknowledged in 5k Race Emails	★	★				
Logo on Race Event Webpage	★	★				
Logo on HLH Heroes Web Page	★	★				
Opportunity for video/advertisement during race week	★	★				
Logo on Uploaded Photos on Race Page	★					
Name/Logo on Finishers Certificate	★					
Link on Cover Page of Race Registration Site	★					

AT A GLANCE

SUPPORT PROGRAMS

HLH Heroes Foundation understands that an HLH diagnosis impacts not only the individual, but the entire family. This year, we updated our assistance application in order to gather more specific information about particular needs within our community, so we are better able to support families. We were able to make great strides in all aspects of support for HLH individuals and families.

Emotional Support



We have continued to provide a variety of emotional support gifts (No One Fights Alone gift, Hospital care packages, 100 Days milestone gift, memorial gift). We connected more individuals/families with others who have previously undergone treatment for HLH to share experiences and provide emotional support. This year, we launched our sibling support program with sibling sidekick backpacks, a gift of activities for the siblings of HLH patients, who often spend hours, days, or months attending doctor's appointments alongside their loved one or separated from family while they undergo treatment.

Educational Support



We continue to raise awareness about the importance of blood donation and bone marrow registration in our communities. We helped to send information or swab kits to over 50 new people to the Be the Match Registry at this year's virtual 5k event. We partnered with other organizations to promote and inform the HLH community about the into-HLH registry, a new registry started to gain greater knowledge about the outcomes of HLH treatment in order to advance treatment for patients. We also created a compilation of valuable resources to share with patients/families to help them navigate a new diagnosis and treatment journey.

Financial Support



There is a gap in financial resources available to HLH patients, despite the fact that, like cancer, the treatment journey often requires a patient or caregiver to leave work, therefore sacrificing income. We are proud to be able to contribute toward filling this gap by offering gift cards to offset the cost of everyday expenses, assisting in bill pay or rent/mortgage requirements, and/or travel or lodging expenses. This year, we were able to increase the amount of financial support provided per family by 67% over last year.

This Year's Highlights:

- Assisted 26 new families.
- Sent 12 sibling sidekick backpacks.
- Sent information and/or swab kits to over 50 new people for Be the Match registry.
- Increased financial support by 67%

REACH

This year we have expanded our reach making it easy for our followers to stay connected to all the work our foundation is doing and help show the support for the HLH families that we are helping everyday.



Followers

Facebook: 2,005

Instagram: 356

We reach over
40,000 people
on Facebook



Followers per Countries

1,800 USA

38 United Kingdom

27 Australia



15 Canada

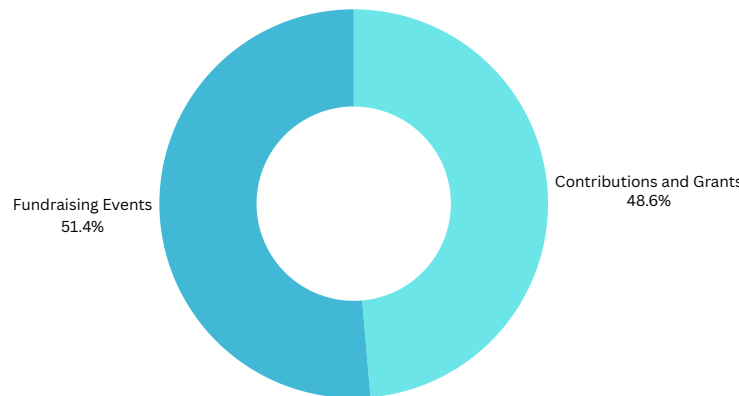
12 Mexico

FINANCIAL REPORT





STATEMENT OF ACTIVITIES

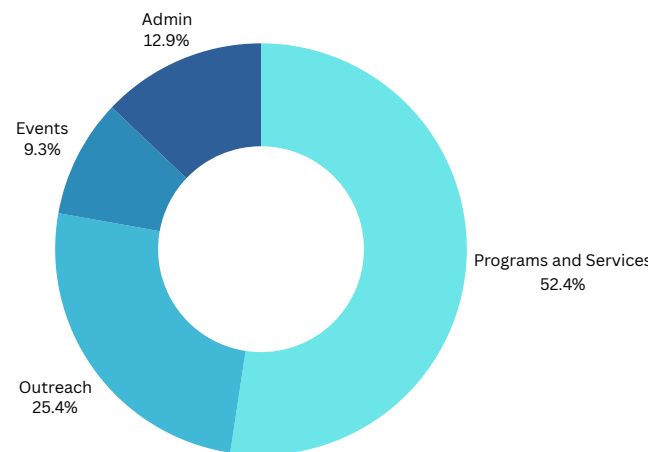
SUPPORT AND REVENUES

	Contributions and Grants	\$43,366
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	Fundraising Events	\$45,792
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	Total Support and Revenues	\$89,158



EXPENSES

	Programs	\$16,757
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	Events	\$2,975
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	Outreach	\$8,127
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	Administrative	\$4,126
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	Total Expenses	\$31,985



When individuals and families get some of the worst news, HLH Heroes Foundation hopes to be there to walk along side them as they make their way through their HLH journey. Trying to connect with families as soon as they diagnosed is a goal of ours and we continue to increase our outreach efforts to connect with more families and individuals impacted by HLH, and sooner. We appreciate all of the support from our community and our donors to help make our vision a reality.

YEAR IN REVIEW

Keep Fighting. It reminds us of our journey when we had to advocate because we knew something was wrong, it reminds us of when we were diagnosed with something we had never heard of before, it reminds us of the time spent learning and researching everything imaginable about HLH, it reminds us of those hospital nights spent with machines beeping, it reminds us of the family/friends/strangers who came to our side to help us fight on, it reminds us of the nurses that became family it reminds us of the hope/courage/strength/perseverance/determination/tenacity we had, it reminds us of those we lost that we hope to honor, it reminds us of the survivors that inspire so many, it reminds us of the families - as their lives are forever changed, and it reminds us to push on to **pay it forward.**



2nd Annual Virtual 5k

Raised over \$35,000 to help support families and individuals impacted by HLH

- Participants from 22 states and 3 countries
- Over 15 teams represented

Histiocytosis Awareness Month

Keep Fighting

- Foundation sent out awareness stickers and ribbon to individuals and families impacted by HLH to recognize and honor their warriors.



Trivia Night

A crazy, fun night that raised over \$14,000 for families and individuals impacted by HLH.

- Lots of food, laughter, and tickets!

Thank you to all our generous donors, supporters, and community for helping us to fulfill our mission of "No One Fights Alone." We are beyond grateful for the support you all have provided to help us ease the waters for families and individuals entering an HLH diagnosis. What a year!

ACKNOWLEDGEMENTS

We want to take a minute to thank our entire crew of volunteers!

Board:

Jessica Streit-Hrevus (President), Courtney Grant (Vice President), Carrie Vice (Secretary), Jake Hrevus (Treasurer), Molly Pull Bley (Fundraising Coordinator), and Cassandra Colin (Activities Coordinator)

Committee Members:

Dan Vice, Courtney Mares, Jessie Giglotti, Liz Despina, Gina Scott, Charisma Rodriguez

Volunteers:

Michelle Costa

On behalf of our Board, Committee Members, and individuals and families that we serve, thank you from the bottom of our hearts for your consideration!

CONTACT

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